

# Trump International Beach Resort

## EVERY ROOM WITH A STUNNING VIEW

SINCE IT OPENED JUST FIVE YEARS AGO, the Trump International Beach Resort has become perennially popular with incentive programs and high-end meetings. "It is our combination of assets," explains Kathleen Cal-Manani, director of sales. "Not only are we equidistant from two major international airports, in Miami and Fort Lauderdale, but Sunny Isles Beach is evolving into a sophisticated destination."

The 32-story hotel—a member of The Leading Hotels of the World—recently moved from Sonesta to independent management this spring, exceeding the expectations of its discerning clientele. "Every guest room makes the person feel like a VIP; each one is huge and has a balcony that overlooks a body of water," says Cal-Manani, adding that three-quarters of the resort's 390 guest rooms and suites have an ocean view.

All guest rooms feature upscale amenities like a wet bar with mini-refrigerator and microwave oven, CD player/radio, and high-speed Internet access, with the suites offering a full kitchen and washer/dryer. This spring, all guest rooms were outfitted with 42-inch flat-screen televisions. Next year, a substantial renovation of the guest rooms will take place as a follow up to last year's refurbishment project.

Trump International Beach Resort offers 22,000 square feet of exceptional meeting space, including an oceanview ballroom and 13 breakout rooms, plus several flexible special event areas. Groups can take over

tropically landscaped outdoor settings or make use of the resort's American Classics Collection museum as part of the party. Here, participants sip champagne and have their picture taken in their choice of over 100 classic automobiles, such as a 1928 Duesenberg and a 1950 Mercury used in a James Dean movie. When the cocktail reception ends, glass doors open up and delegates head onto the beach for dinner.

Along with a grotto-style pool and beach complex, (which doubled in size last year during a \$15 million expansion), other amenities include two restau-

rants and two lounges; the full-service Aquanox Spa and fitness center; and a range of retail shops. Shuttle service is offered to world-class shopping in South Beach, Bal Harbour, and Aventura.

### CONTACT

Kathleen Cal-Manani  
 Director of Sales  
 (305) 692-5612  
 Fax: (305) 692-5611  
 Kcal-manani@trumpmiami.com  
 www.trumpmiami.com

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 MAKES THE PERSON  
 FEEL LIKE A VIP."**

### fast facts

Guest Rooms: 390  
 Total Meeting Space: 22,000 sf  
 Largest Ballroom: Ocean Ballroom, 5,075 sf  
 Access: Miami International Airport, 30 min.;  
 Fort Lauderdale International Airport, 20 min.

It's showtime! No time to rest. Unless, of course, you have Trump International Beach Resort dotting every "i", crossing every "t", triple checking every detail and pampering your entire guest list. Trust your meeting to Miami's five-star service leader.



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